

Press Release: For Release, September 22, 2010

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"Ride with Joe" at the 4th Annual Lehman Engineers Horse Trail Ride To Benefit *Dreams Go On*

Hollidaysburg, PA--On Sunday, October 10th, 2010, the 4th annual Lehman Engineers Horse Trail Ride to benefit *Dreams Go On*, a non-profit therapeutic horseback riding organization, will take place at Canoe Creek State Park. *Dreams Go On* (501C3 nonprofit) provides therapeutic horseback riding sessions for adults and children who are physically challenged, receive mental health, behavioral health or family therapy services. Horseback riders are invited to "Ride with Joe", Joe Murgo, **WTAJ's** Chief Meteorologist and Trail Ride Celebrity Host rider and meet Sam Barber, Dreams Go On Trail Ride Ambassador. This year's ride is dedicated to the memory of Terry Wentz, one of the original founders of the Lehman Engineers Trail ride, volunteer and dear friend of Dreams Go On.

In order to participate, horseback riders should register at www.DreamsGoOn.com or mail in a registration to: *Dreams Go On* Trail Ride, 315 Quince Court Hollidaysburg, Pa 16648. Event brochures can also be found at many area businesses and at Canoe Creek State Park. There is no registration fee to participate in the event. Riders are encouraged to register online prior to the event and collect pledges to donate to *Dreams Go On*.

Trophies are awarded for the top fund raising individual and top fund raising team. A free

t-shirt will be given to the first 50 registered riders and all riders receive a free BBQ chicken lunch, compliments of the generosity of Imler's Poultry, Hoss's Steak and Sea House, and DelGrosso's, Sheetz, The Olive Garden, Roaring Spring Water, and Blair Co. Beverage. Chicken BBQ prepared by Julie and Tim Kopp of Hollidaysburg, PA. Registration on the day of the event is at 8:00 a.m. The ride begins promptly at 9:00 a.m. The Bridle Trail loops around the park and will be between a 3.5 to 4 hour trail ride. The trail will be groomed through the state park, and an instructor from *Dreams Go On* will lead and guide the trail riders. Lunch will be served at noon in Pavilion #2 for the registered participants and *Dreams Go On* riders and their families. Riders are encouraged to enjoy continuing to ride at Canoe Creek after the lunch.

Registered horse trail riders may participate in the silent auction being held from 10:00 a.m. to 1:00 p.m. The silent auction features great items from area businesses. Donated items are still being accepted for the silent auction. There will also be a special guest speaker after lunch. Ms. Christine Wertz, Riding Instructor, will provide a forum for individual consultation and questions on the *Parelli Method* of training. **Volunteers are needed** to assist with this event and with therapeutic horseback rides. Contact Betsy Lehman at LehmanMarketing@Gmail.com or 814-695-8164. Visit www.DreamsGoOn.com for more information.

The children and adults who ride in the *Dreams Go On* therapeutic program and their parents or guardians will also be invited to participate in children's activities including face painting starting at starting at 11:00 a.m. and are invited to the luncheon.

The event is on rain or shine. Riders must provide their own horse. Riding horse rentals are not available at Canoe Creek State Park. No dogs or stallions permitted in event area. *Dreams Go On* appreciates the support of the following sponsors: P. Joseph Lehman, Inc., Consulting Engineers (Title Sponsor), Holliday Real Estate LLC, Congressman and Mrs. Bill Shuster, Trans Associates, Inc., Sheetz, New Enterprise Stone & Lime Company, Inc., Bill Wertz & Sons, Inc, Bartolotta Vision Care, LLC, The RADD

Development Company, BeerBower Jewelers, Jean Bonnet Tavern, Red lobster, Bedford Tavern, American Geotechnical & Environmental Services, Inc., S&T Bank, The Comfort Inn of Altoona, Wertz Landscaping, Inc., Leonard S. Fiore, Inc., Homewood, Seltzer Financial Strategies, Representative Rick Geist, Top 10 Salon, A&A Insurance, Cracker Barrel, Logan Plank Crossing, Investment Savings Bank, Highmark Blue Cross Blue Shield, The Kiwanis Club of Altoona, Bedford Ford, "Juniata River of Sorrows " and "The Wreck of the Red Arrow" author Dr. Dennis McIlnay, Go Time Promotions, The Press Box, Jethros, Parelli, TGI Fridays, Holly Reid Massage, Hobert Rose, Cesare Battisti, Mr. and Mrs. Doug Sizelove, Wertz Landscaping, and Drenning Inc.

Directions to the Canoe Creek State Park: 12 miles east of Altoona, Pa. Travel on US 22 until you arrive at the small village of Canoe Creek (seven miles east of Hollidaysburg), turn north on the Turkey Valley Road for one half mile to Canoe Creek Road, on the right.

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PRESS PHOTO ATTACHED:

Preparing for the 2010 Lehman Engineers Horse Trail Ride to Benefit Dreams Go On are: Holding banner: Steve Nader, Volunteer & Val Johnson, Lehman Engineers Representative. Behind banner: Joanne Nader, Board of Director & Volunteer, Deb Wentz, Board of Director & Volunteer, Brenda Fix, Board of Director Treasurer & Volunteer, Debbie Kelly, Board of Director Vice President, Rider Coordinator & Volunteer. Left to Right: Sue Lehman, Board of Director President & Volunteer, Bill Anthony, Volunteer, Mackenzie Guido, DGO Rider on "Star", Steve Eckels, Board of Director & Volunteer, Bambi Butler, Parent Volunteer, Ester Butler, DGO Rider on "Cricket", Linda Smith, Volunteer, Joe Murgo, Trail Ride Celebrity Host on "Flash", Karen Strayer, Lead Instructor, Mike Collier, Asst. Instructor & Volunteer, Sam Barber, Dreams Go On Rider Representative for the Trail Ride on "Grier" and Fran Laughlin, Volunteer

